

Line Type / Break Type (Ref #)

Contract #	5032327	Date Entered
Schedule Dates	10/28/21-11/01/21	Last Modified
Advertiser	Mark Herring for Attorney General-D (142014)	Entered By
Agency	Buying Time Media (1779)	CO-OP
Product	POLITICAL CANDIDATE (ns) (1186)	External #
Brand	Candidate (1038655)	Demo
Salesperson	Lux, Philip (4176)	Order Type
Sales Office	WJLA/GJLA/EJLA	Package Deal
Buyer Name		Commission %
Phone/Fay	1	Commission

11173-VA.AG.Broadcas

Weekly/Irregular

Run Times

Local/Political Candidate Agency BRD

11173-VA.AG.Herring.Broadcast.10.28-11.2

CPE

Dates

Account Types

Billing Type

Comments

Sec Length

Washington (WJLA	١)	
By Broadcast Month	Spots	<u>Rate</u>
Oct. 2021	16	\$15,925.00
Nov. 2021	3	\$2,750.00
Grand Total:	19	\$18,675.00
		4-0,000

Comments

Entered

11/09/21

11/09/21 Philip Lux

3 Wide Life

\$2,801.25

\$15,873.75

Total

Station

15.00

Net Total

Sales Tax

No

1.0	Normal Line / SPOT	11/01/21-11/01/21	3		5A- News-7News ON YOUR SIDE at 5AM		1			1	\$150.00	\$150.00	Washington (WJLA)	11/9/21
2.0	Normal Line / SPOT	10/29/21-10/29/21	2		5:58:15A- News-7News ON YOUR SIDE at 6AM			1		1	\$525.00	\$525.00	Washington (WJLA)	11/9/21
3.0	Normal Line / SPOT	10/29/21-10/29/21	1		8A- ABC-Good Morning America			1		1	\$1,600.00	\$1,600.00	Washington (WJLA)	11/9/21
4.0	Normal Line / SPOT	10/29/21-10/29/21	1		7A- ABC-Good Morning America			1		1	\$1,600.00	\$1,600.00	Washington (WJLA)	11/9/21
5.0	Normal Line / SPOT	11/01/21-11/01/21	1		6P- News-7News ON YOUR SIDE at 6PM		1			1	\$1,800.00	\$1,800.00	Washington (WJLA)	11/9/21
6.0	Normal Line / SPOT	10/29/21-10/29/21	1		5P- News-7News ON YOUR SIDE at 5PM			1		1	\$1,200.00	\$1,200.00	Washington (WJLA)	11/9/21
7.0	Normal Line / SPOT	10/28/21-10/28/21	1		3:59:27P- News-7News ON YOUR SIDE at 4PM			1		1	\$800.00	\$800.00	Washington (WJLA)	11/9/21
8.0	Normal Line / Prime	10/31/21-10/31/21	2		6:58P- ABC-Americas Funniest Home Videos (Sunday)		***************************************		1	1	\$2,000.00	\$2,000.00	Washington (WJLA)	11/9/21
					CON	FIF	RMATIC	ON CO	ONTF	RAC	Т			
Accepted-	-Agency/Advertiser:			Date:	Accepted-Sta	ation:					Date:	Comments:		

SPW Mo Tu We Th Fr Sa Su Spots

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 04:19 PM on Thursday, February 10 2022



Run Times

11173-VA.AG.Herring.Broadcast.10.28-11.2

Comments

Sec Length

Dates

Washington (WJLA	-	
By Broadcast Month	Spots 5	<u>Rate</u>
Oct. 2021 Nov. 2021	16 3	\$15,925.00 \$2,750.00
Grand Total:	19	\$18,675.00

Comments

Entered

9.0	Normal Line / Prime Premium	10/28/21-10/28/21	3	:30	7P- ABC-Stati (Thursday)	on 19				1			\$3,000.00		Washington (WJLA)		11/9/21
9.0.1	Preempt	10/28/21													Washington (WJLA)	Pre-empt/Exception -	
10.0	Normal Line / Prime Premium	10/28/21-10/28/21	3	:30	10P- ABC-Big (Thursday)	Sky				1		1	\$3,000.00	\$3,000.00	Washington (WJLA)		11/9/21
11.0	Normal Line / SPOT	10/30/21-10/30/21	3	:30	11P- 12A (ES	T)					1	1	\$250.00	\$250.00	Washington (WJLA)	7News 11PM OYS/Ravens Report	11/9/21
12.0	Normal Line / SPOT	10/28/21-10/28/21	2	: :30	0 11:00:26P- No YOUR SIDE a					1			\$650.00		Washington (WJLA)		11/9/21
12.0.1	Preempt	10/28/21													Washington (WJLA)	Pre-empt/Exception -	
13.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	11:35P- ABC-	Jimmy Kimmel				1		1	\$800.00	\$800.00	Washington (WJLA)		11/9/21
14.0	Normal Line / SPOT	10/29/21-10/29/21	1	:30	11:35P- ABC-	Jimmy Kimmel				1		1	\$800.00	\$800.00	Washington (WJLA)		11/9/21
15.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	11:35P- ABC-	Jimmy Kimmel		1				1	\$800.00	\$800.00	Washington (WJLA)		11/9/21
16.0	Normal Line / SPOT	10/31/21-10/31/21	3	:30	0 10A- News-Fu with Sharyl A						1	1	\$125.00	\$125.00	Washington (WJLA)		11/9/21
						CON	FIF	RMAT	101	1 CC	DNT	RAC	T				<u>II </u>
Accepted	-Agency/Advertiser:			Date:		Accepted-St	ation:						Date:	Comments:			

SPW Mo Tu We Th Fr Sa Su Spots

Rate

Total

Station

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Line

Line Type / Break Type (Ref #)

		Contract # Schedule Dates	5032327 10/28/21-11/01/21	Date Entered Last Modified	11/09/21 11/09/21
abc	WJLA	Advertiser	Mark Herring for Attorney General-D (142014)	Entered By	Philip Lux
	1100 Wilson Blvd, 6th Floor	Agency	Buying Time Media (1779)	СО-ОР	No
	Arlington, VA 22209	Product	POLITICAL CANDIDATE (ns) (1186)	External #	
		Brand	Candidate (1038655)	Demo	
WJLA-TV WASHINGTON, DC		Salesperson	Lux, Philip (4176)	Order Type	3 Wide Life
		Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buying Time Media		Buyer Name		Commission %	15.00
650 Massachusetts Ave I	NW	Phone/Fax	/	Commission	\$2,801.25
Ste 210		СРЕ	11173-VA.AG.Broadcas	Net Total	\$15,873.75
Washington, DC 20001		Account Types	Local/Political Candidate Agency BRD	Sales Tax	
		Billing Type	Weekly/Irregular		

11173-VA.AG.Herring.Broadcast.10.28-11.2

Washington (WJL) By Broadcast Month	-	Rate
Oct. 2021 Nov. 2021	16 3	\$15,925.00 \$2,750.00
Grand Total:	19	\$18,675.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
17.0	Normal Line / SPOT	10/31/21-10/31/21	3		7:30A- News-7News ON YOUR SIDE Weekend at 730AM							1	1	\$100.00	\$100.00	Washington (WJLA)		11/9/21
18.0	Normal Line / SPOT	10/30/21-10/30/21	2		8A- News-7News ON YOUR SIDE Weekend at 8AM						1		1	\$325.00	\$325.00	Washington (WJLA)		11/9/21
19.0	Normal Line / SPOT	10/30/21-10/30/21	2		7A- ABC-Good Morning America Saturday						1		1	\$400.00	\$400.00	Washington (WJLA)		11/9/21
20.0	Normal Line / SPOT	10/30/21-10/30/21	2		9A- ABC-Good Morning America Saturday 2						1		1	\$400.00	\$400.00	Washington (WJLA)		11/9/21
21.0	Normal Line / Prime	10/31/21-10/31/21	2		6:58P- ABC-Americas Funniest Home Videos (Sunday)							1	1	\$2,000.00	\$2,000.00	Washington (WJLA)		11/9/21
					CON	FIF	RMA	ATI	ION	1 C	ON.	TF	RAC	Γ				
Accepted	-Agency/Advertiser:			Date:	Accepted-St	ation:								Date:	Comments:			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

B/E Bookend P/B Piggy Back

Printed At: 04:19 PM on Thursday, February 10 2022